

To Commission Fine Arts

Artist | Architect

Overview:

A commission begins with a description of the project by the client, which should include the size and scope of the project, location, and budget. Based on this information an estimate is given for the project, as well as the cost of the initial design. Upon review of the drawing(s), the client may accept or refuse the design, or request alterations. A minor alteration is included in the price of the initial design, but additional designs and major alterations are billed separately. At this stage the client has no obligation to continue the project with Wenner, but the right to use the design(s) is not transferable without a licensing agreement. Once the design is approved, a time line is set for the execution of the work.

Process:

All of Wenner's commissioned art begins with a detailed tonal drawing. The sculptural quality of the drawing allows him to describe 3-dimensional as well as 2-dimensional elements in the same work. The artist does not generally provide sketches, or color drawings for works. Upon approval of the tonal drawing, the client may choose to order a color rendering at additional cost. In today's computer charged environment many assume that Wenner's artwork is created electronically, but that is not the case. Only once the drawing is finished does he utilize the computer to deliver a digital image of the work for client review, although a print may also be sent. Throughout the process Wenner's manager Karen Schmidt will be in touch with you, to assist in moving the project forward and answer questions. The steps for creating a work of fine art on commission are outlined below:

Step 1:

Creative Consultation:

DESIGN:

The first step toward creating a design starts with sending preliminary information about the scope of the project to Wenner. This material will serve as a starting point and reference during the telephone call between the artist and the client. Once received, the conference call will be scheduled.

Theme of the Work:

After the creative consultation, Wenner will deliver a written description of the design via email. In general, only one design concept will be offered.

The creative consultation and written description of the work are done at no charge to the client; however the cost of the conference call, which will include Wenner and his manager is the responsibility of the client.

Creation of Detailed Tonal Drawing:

Once the concept for the drawing is agreed upon, a description of the work is written. On the basis of this description, Wenner will create a tonal drawing for review. This drawing will be delivered electronically, or as hard copy by courier. A minor change in the drawing is included at no charge to the client. If extensive re-draws are necessary, additional design charges will apply. Any charge for changes must be approved in advance before work on the change begins.

Step 2:

ART WORK

Upon approval of the drawings, the production of the physical art begins. The art is generally created in the artist's studio or other production facilities, and rarely on-site. Upon request, a sample board may be created to show the final look of the artwork. The production of a sample board and its shipping cost will be billed separately. The artist estimates the cost of shipping and insurance at the time of the contract, but the

client will pay the actual costs when the work is shipped. For insurance reasons, all art must be paid in full before shipping.

Step 3:

INSTALLATION AND FINISHING

The artwork will be pre-disposed to facilitate installation and minimize on-site finishing. Should final retouches be required from the artist or an assistant the cost will be included in the estimate.



**Questions?
More Information?
Ready to schedule?**

US & All Others: masterartist@kurtwenner.com
EU & Switzerland: italica@kurtwenner.com

Please include the dates, specific location and client's product base or other specific interest with your inquiry!

Due to world time zone differences and the international nature of our business we kindly request you to contact us via email for the fastest response. Please look for our initial reply via email.

www.kurtwenner.com

This description is for preliminary discussion purposes only and is subject to change at any time prior to final execution of a specific service contract.